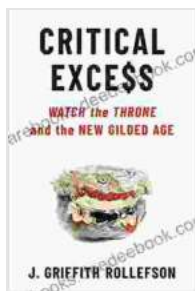


Watch The Throne and the New Gilded Age: Tracking Pop's Long Tail SEO Title

The rise of streaming services has led to a new era of pop music, one in which the long tail is more important than ever before. The long tail is the theory that in an online marketplace, the majority of sales come from a small number of popular products, but a large number of niche products also contribute to overall sales. In the case of pop music, this means that while a few blockbuster albums and singles may dominate the charts, there is also a vast and ever-growing catalog of music from lesser-known artists that is available to listeners.



Critical Excess: Watch the Throne and the New Gilded Age (Tracking Pop) by J. Griffith Rollefson

★★★★★ 5 out of 5

Language : English
File size : 1067 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 234 pages



This new era of pop music is often referred to as the "New Gilded Age." This term was first coined by music critic Simon Reynolds in his 2011 book of the same name. Reynolds argues that the New Gilded Age is a period of unprecedented creative and commercial vitality for pop music. He attributes

this vitality to the rise of streaming services, which have made it easier than ever for listeners to discover and listen to new music.

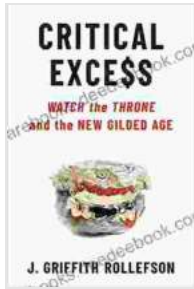
The long tail is a key factor in the New Gilded Age. Streaming services have made it possible for listeners to access a vast catalog of music that would not have been available to them in the past. This has led to a proliferation of niche genres and subgenres, as well as a greater appreciation for diversity in pop music.

The long tail is also changing the way that we consume and listen to music. In the past, we were more likely to listen to albums in their entirety. However, with the advent of streaming services, we are now more likely to listen to individual songs or create our own playlists. This has led to a decline in the importance of the album as a format.

The long tail is having a profound impact on the pop music industry. It is creating new opportunities for artists and listeners alike. For artists, it means that they can reach a wider audience and build a following without having to rely on traditional gatekeepers like record labels and radio stations. For listeners, it means that they have access to a vast and ever-growing catalog of music that they can explore at their leisure.

The New Gilded Age is a time of great change for pop music. The rise of streaming services and the long tail is creating new opportunities for artists and listeners alike. It is an exciting time to be a fan of pop music, and it will be interesting to see how the long tail continues to shape the industry in the years to come.

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